

KSCPP

Korean Spirit & Culture Promotion Project

www.kscpp.net

Korean Spirit & Culture Promotion Project is a non-for-profit organization that was formed in September, 2005 to promote Korean history and culture to the wider world. The headquarter is in Seoul, Korea and branches are in New York, New Jersey, Atlanta, Los Angeles in the United States as well as in Germany and United Kingdom.

Even today, literature and internet sources that provide accurate and in-depth information for people of other countries about Korea and its past are few and far between. Because of this, our organization has planned a series entitled Korean Spirit and Culture, which will provide a basic introduction to Korea's long and rich history, the spirit of its people, and its cultural values, both through the project website (www.koreanhero.net) and also through the publication and distribution of free booklets translated in English, German, French and other languages to individuals and major institutions. So far, 487,000 copies of the publications have been distributed in Korea and abroad.

Our publications include:

- Admiral Yi Sun-sin: A brief overview of his life and achievements
- King Sejong the Great: The everlasting light of Korea
- Chung Hyo Ye: Tales of filial devotion, loyalty, respect and benevolence from the history and folklore of Korea
- Fifty Wonders of Korea - Vol. 1: A discussion of fifty world-class art and cultural achievements, advances and discoveries from the history of Korea
- Fifty Wonders of Korea - Vol. 2: A discussion of fifty world-class scientific and technological achievements from the history of Korea
- Taste of Korea: Korean cuisine full of wisdom and nature

* The publications have been prepared by the editorial board of KSCPP in collaboration with the scholars and experts of each field.

Our online video library includes:

- UNESCO World Heritage in Korea
- Timeless Beauty of Ancient Korean Art

- Hanbok, the Clothes of Wind
- Hangul, the Korean Alphabet
- Korean Traditional Dance and Music
- Korean Food: Unity of Tradition and Nutrition
- Temple Stay

In the United States, the members of our New York branch have distributed copies to 600 colleges and 3,300 high schools, as well Taekwondo centers, museums and research institutes, and also to individuals, including President of United States, Vice-President, Secretaries of various Departments, and members of Congress. Donations of books were also made to the Pentagon, the Naval Headquarters, and also the military, naval, and air force academies.

Of the colleges that received our publications, the Air Force Academy, Yale University, Massachusetts Institute of Technology (MIT), University of California, Los Angeles (UCLA), George Washington University, Brown University, United States Merchant Marine Academy, University of Virginia, University of Texas A&M, Wittenberg University and Armstrong University have all informed us that their Departments of East Asian History, Regional Studies and Korean Language plan to adopt the book as part of their curriculum.

KSCPP branches in UK and Germany have distributed copies to a number of universities, high schools, libraries, museums and media companies as well as individuals interested in Korean culture and history.

In Korea, we have offered the books to the ambassadors and staff of nearly 80 embassies located in Seoul. We have also given 14,000 English copies to the Commander and officers of the United States Forces Korea. The books have also been given to the officials of the American Chamber of Commerce Korea (AMCHAM) and British Chamber of Commerce Korea (BCKK), and to international lawyers and foreign businessmen operating in the country, as well as international faculty and students in Korean universities.

Along with the publication and distribution of the Korean Spirit and Culture series, we annually hold an essay contest on the subject of historical figures and cultural heritage of Korea. In addition, each of our branch members offers various cultural events such as cookery courses, presentations and cultural performances to institutions and

organizations. Through these activities we are endeavoring to share the spirit and culture of Korea with more people and the world.